

WTF
world together forever

not what was, but what should be.
what is truly important.
let's make some lemonade,
lots to be done.



WALTER MART

building on our decade plus long relationship with Walter Mart of the Philippines, r/iQ developed an embedded service structure to evolve all aspects of the WM group of companies to the next level of retail and retail development implementation.

responding to the increased domestic competition WM Group has developed an industry leading value position for community malls, supermarkets, department stores and consumer electronics & appliances.



SHDN

After the very successful Jing'An JiuGuang, DaNing JiuGuang will be the second JiuGuang Shopping Center in greater Shanghai, initiated in 2015 with target opening date in the 1st half year of 2021.

When complete, the total project area of 348,000 m2 of department store, shopping center and office complex will be the largest shopping center in the north area of Shanghai to date and a commercial catalyst for the DaNing community.



CP FRESH

Charoen Pokphand Group or CP as they are more commonly known is the largest private company in the kingdom of Thailand and one of the largest conglomerates in the world with a dominant position in agri business.



Building on this core strength, CP Fresh was envisioned to complement their current line up of compact fresh food offers, this time with a B2C focus. the first site upcountry site was selected for the diversity of customer profile and spending power potential.

CP Fresh will be in own developed freestanding new construction as well as a tenant in developments by others with the current size range of 500 m2 -1,000 m2.

rkd retail/iQ was responsible for the strategic brief, all retail planning & design, name generation, all graphic communications, and construction documentation and is currently rolling the program out to selected locations throughout Thailand.